

FY21 Sponsorship OPPORTUNITIES + LEVELS + BENEFITS

FUNDING YOUR IMPACT



Our popular one-day conference on nonprofit fund development, converted to a five-part webinar series.

Begins August 6, 2020

See the 2019 line-up + sponsors.

BE OUR GUEST



Be Our Guest is a fun twist on rubber chicken luncheons where local "celebrities" serve lunch to CBO staff. This year's event goes **VIRTUAL!**

October 23, 2020

See 2019 photos + sponsors.

ACTIVATE YOUR IMPACT



AYI is the policy conference designed to equip nonprofit advocates in their work to fight for equitable and thriving communities.

February 2021

See the June 2020 line-up + sponsors.

ANNUAL MEMBER MEETING



Nonprofit members assemble to hear the state of Silicon Valley nonprofits, establish SVCN yearly priorities, and celebrate the holidays!

December 2020

See photos from December 2019.

SPONSOR A NEW NONPROFIT E.D.



In 2020, SVCN piloted a year-long mentorship + peer learning cohort of new nonprofit Executive Directors. A new cohort will come together in January 2021.

ALLY MEMBERSHIP



This new membership category for key allies of nonprofits - businesses, consultants, individuals, foundations - is an investment in capacity-building for Silicon Valley nonprofits

More info about Ally Membership.

FY21 Sponsorship LEVELS + BENEFITS

SVCN Summits + Be Our Guest

	Presenting	Champion	Advocate	Supporter	Friend
	\$25,000	\$10,000	\$7,500	\$5,000	\$3,000
Sponsor name in event name + opening remarks	Х				
Opportunity to speak or present video at event	Х	Х			
Newsletter promotion	Х	Х	Х		
Website/blog promotion	Х	Х	Х	Х	
Logo prominently displayed on event signage	Х	Х	Х	Х	
Social media promotion	Х	Х	Х	Х	Х
Logo on all event marketing	Х	Х	Х	Х	Х
SVCN Ally Membership (\$1550 or above value)	Х	Х	Х	Х	X
BOG table or # of summit tickets	2 tables/15 tickets	1 table/10 tickets	1 table/8 tickets	1 table/6 tickets	1 table/4 tickets

Annual Membership Meeting

This opportunity is for one sponsor only featured recognition during event and opportunity to		440.000	
		\$10,000	
	announce keynote speaker		

New Executive Director Cohort

Fund one new executive director's participation in	\$1,000
the 2021 New Executive Director Mentorship	

Individual Learning Workshop

Sponsor an individual learning workshop/webinar to	\$2,000
provide nonprofit employees the content they need	, ,

DOUBLE YOUR IMPACT!
Sponsor 2 events & SAVE 15%

GO FOR THREE!
Sponsor 3 events & SAVE 20%

MAKE YOUR OWN PACKAGE!