

ACTIVATE YOUR IMPACT



Activate Your Impact (AYI) is the policy conference designed to equip nonprofit advocates in their work to fight for equitable and thriving communities.

March 9-11, 2021

[See the June 2020 line-up + sponsors](#)

FUNDING YOUR IMPACT



Funding Your Impact (FYI) is our popular one-day conference on nonprofit fundraising and fund development.

May 2021

[See the 2020 line-up + sponsors](#)

BE OUR GUEST



Be Our Guest is our fun twist on rubber chicken luncheons where we honor the nonprofit community and local “celebrities” entertain CBO staff.

October 21, 2021

[See 2020 photos + sponsors](#)

FY21 Sponsorship OPPORTUNITIES

ANNUAL MEMBERSHIP MEETING



Nonprofit members assemble to hear the state of Silicon Valley nonprofits, establish SVCN yearly priorities, and celebrate the holidays!

January 2021

[See photos from December 2019](#)

SPONSOR A NEW NONPROFIT E.D.



In 2020, SVCN piloted a year-long mentorship + peer learning cohort of new nonprofit Executive Directors.

A new cohort will come together in January 2021.

ALLY MEMBERSHIP



This new membership category for key allies of nonprofits – businesses, consultants, individuals, foundations – is an investment in capacity-building for Silicon Valley nonprofits

[More info about Ally Membership](#)

FY21 Sponsorship LEVELS + BENEFITS

SVCN Summits + Be Our Guest

	Presenting	Champion	Advocate	Supporter	Friend
	\$25,000	\$10,000	\$7,500	\$5,000	\$3,000
Sponsor name in event name + opening remarks	X				
Opportunity to speak or present video at event	X	X			
Newsletter promotion	X	X	X		
Website/blog promotion	X	X	X	X	
Logo prominently displayed on event signage	X	X	X	X	
Social media promotion	X	X	X	X	X
Logo on all event marketing	X	X	X	X	X
SVCN Ally Membership (\$1550 or above value)	X	X	X	X	X
BOG table or # of summit tickets	2 tables/15 tickets	1 table/10 tickets	1 table/8 tickets	1 table/6 tickets	1 table/4 tickets

Annual Membership Meeting

This opportunity is for one sponsor only -- featured recognition during event and opportunity to announce keynote speaker	\$10,000
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New Executive Director Cohort

Fund one new executive director's participation in the 2021 New Executive Director Mentorship	\$1,000
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Individual Learning Workshop

Sponsor an individual learning workshop/webinar to provide nonprofit employees the content they need	\$2,000
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DOUBLE YOUR IMPACT!

Sponsor 2 events & SAVE 15%

GO FOR THREE!

Sponsor 3 events & SAVE 20%

MAKE YOUR

OWN PACKAGE!

Contact [Marissa Martinez](#) for more information!